

# Bioformix, Inc.

## For Immediate Release

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## **Bioformix, Inc., Adds Bob Blaut as Associate Director of National Accounts**

Cincinnati (April 15, 2013) – Bob Blaut has joined the staff at Bioformix, Inc., a manufacturer of energy efficient, high performance, sustainable polymer platforms, as an associate director of national accounts. The company will tap Blaut's innovative entrepreneurial skills and proven track record for business growth in an effort to drive increased sales and expand their corporate market.

His responsibilities with Bioformix include maintaining sales relationships between current corporate clients and generating interest among new potential buyers. Blaut brings more than 20 years of experience in networking, competitor analysis and team building. He has served as sales manager for a variety of businesses including most recently, Three Bond International, where he was responsible for fostering growth and maintaining multi-million dollar accounts. While in Three Bond's Automotive Aftermarket Division, Blaut successfully drove new account acquisition and maintained steady sales numbers throughout the auto industry slump.

Blaut received a bachelor's degree in economics from the University of Cincinnati.

### **About Bioformix, Inc.**

Founded in 2009 by president and CEO Adam Malofsky and his father, Bernard Malofsky, PHD, Bioformix, Inc. was formed to commercialize energy efficient, high-performance, sustainable monomers, resins and polymers. Venture capital backed by over \$500 billion in revenue companies, Bioformix will transform energy consumption in polymer based manufacturing, decorating and assembly. The company is currently best known for its revolutionary Nexabond™ 2500 Instant Wood Adhesive, a quick curing, water-free, super durable, instant wood adhesive that allows for a 75% reduction in cabinet assembly times. For more information, visit [www.bioformix.com](http://www.bioformix.com).

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