

# Bioformix, Inc.

## For Immediate Release

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## **Bioformix, Inc. Boosts Clean Technology Marketing, Strategy and Financing Expertise with Addition of New Senior Vice President**

### *Jeff Uhrig to Lead Corporate Development Activities at Polymer Innovator*

Cincinnati (September 2013) – Bioformix, Inc., a manufacturer of energy efficient, high-performance, sustainable polymer platforms, has turned to a seasoned clean technology professional to lead its growth strategy.

Jeff Uhrig, whose background includes both corporate development and investment banking in the biobased materials sector, has joined Bioformix as Senior Vice President - Corporate Strategy. He will assist the company in assessing market opportunities for its unique, novel, water-free wood glue, Nexabond™ 2500 Instant Wood Adhesive, which has won multiple awards for its creativity and performance capabilities. He will also help launch Bioformix's second major product innovation, a revolutionary polymer platform for assembly and coating applications.

“Jeff is a significant addition to our management team,” says Adam Malofsky, President and CEO of Bioformix, Inc. “His experience in evaluating polymer markets and implementing successful strategies to supercharge sales will be critical as Bioformix moves into commercialization.”

Uhrig comes to Bioformix from Elevance Renewable Services, where he led corporate development for the producer of high performance, renewable specialty chemicals and materials. At Elevance, Uhrig was responsible for evaluating and implementing value-capture strategies, developing partnerships, evaluating technology and leading fundraising for the venture capital-backed company.

Prior to Elevance, Uhrig worked in investment banking at Piper Jaffray as Vice President for its Clean Technology and Renewables Group. Among his responsibilities, he led transaction execution for a variety of deal types, built detailed valuation models for potential investments and managed relationships with leading clean technology companies and investors.

Uhrig earned a bachelor's degree in chemical engineering from the University of Illinois in Urbana, IL. He also holds a master's degree in business administration and a master's degree in engineering management from Northwestern University in Evanston, IL.

### **About Bioformix, Inc.**

Founded in 2009, Bioformix, Inc. was formed to commercialize energy efficient, high-performance, sustainable monomers, resins and polymers. Bioformix intends to transform energy consumption in polymer based manufacturing, decorating and assembly. For more information, visit [www.bioformix.com](http://www.bioformix.com).

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